#10

FEDERAL TRADE COMMISSION NEWS

WASHINGTON, D. C. 20580

For further information, call: David H. Buswell (202) 962-7144

FOR RELEASE After 7:00 A.M., EST, Thursday, April 20, 1972

FEDERAL TRADE COMMISSION ANNOUNCES RESULTS OF TESTING OF TAR AND NICOTINE CONTENT OF CIGARETTES

The Federal Trade Commission today announced results of its latest tests for tar and nicotine content of 130 varieties of domestic cigarettes. The tests were completed last month.

Compared with the results of the most recent previous tests, completed in August, 1971, 20 showed increases in tar content, 32 revealed decreases and 66 remained the same. In 30 instances, comparisons were not possible because varieties were not available during the sampling period.

The March, 1972, testing, compared with the August, 1971, tests, also showed 60 increases in nicotine content, 6 decreases, 52 no-changes and 30 instances where comparisons were not possible.

(The 148 total includes 18 varieties tested previously but which were not available for the most recent tests).

Of the cigarettes tested, the tar content varied from 1 to 35 milligrams, and the nicotine content ranged from 0.1 to 2.4 milligrams.

Comparing the March, 1972, tests with an earlier testing — November, 1969 — revealed the following:

Tar content	Nicotine content
25 increases	45 increases
41 decreases	28 decreases
35 no changes	29 no changes
47 no comparisons possible	46 no comparisons possible

Samples used in the testing were obtained by purchasing, where available, two packages of each variety of cigarettes in each of 50 geographic locations throughout the country. All varieties were not available in each of the 50 geographic locations and in those cases, one or more additional packages were purchased in those locations where the respective varieties were available.

In 1967 the Commission began testing domestic cigarettes for tar and nicotine content, in response to requests for such testing by Senator Warren G. Magnuson, chairman of the Senate Commerce Committee and other persons and groups representing the public interest. The March, 1972, report marked the eighth time the FTC has listed tar and nicotine data for all varieties of domestic cigarettes obtained from a single testing period.

Details of the test results may be obtained from the Legal and Public Records Division, Federal Trade Commission, Washington, D.C. 20580.

3—0420

(more)

PM3001059238

Source: https://www.industrydocuments.ucsf.edu/docs/nmkk0001

TAR AND NICOTINE CONTENT OF CIGARETTES

Federal Trade Commission, April 1972

Brand	Type	Tar[1] (mg/cig)	Nicotine[2] (mg/cig)
Alpine	King, M	18	1.2
American Brand	King (HP)	19	1.3
American Brand	King	21	1.4
Belair	King, M	17	1.3
Belair	100 mm, M	18	1.4
Benson & Hedges	Reg. (HP)	17	1.2
Benson & Hedges	King (HP)	18	1.3
Benson & Hedges	100 mm	19	1.4
Benson & Hedges	100 mm, M	20	1.4
Bull Durham	King	30	2.0
Camel	Reg., NF	25	1.5
Camel	King	19	1.3
Camel Talls	100 mm	20	1.4
Carlton	Reg.	1	0.1
Carlton	King	3	0.3
Chesterfield	Reg., NF	25	1.5
Chesterfield	King, NF	29	1.8
Chesterfield	King	19	1.3
Chesterfield	King, M	18	1.2
Chesterfield	101 mm	19	1.4
Domino	King, NF	27	1.4
Domino	King	21	1.3
Doral	King	14	1.0
Doral	King, M	14	1.1
DuMaurier	King (HP)	17	1.2
Edgeworth Export	King (HP)	18	1.3
Edgeworth Export	100 mm	19	1.5
English Ovals	Reg., NF (HP)	24	1.8
English Ovals	King, NF (HP)	30	2.4
Eve	100 mm	17	1.3
Eve	100 mm, M	18	1.2
Fatima	King, NF	31	1.9
Frappe	King,M	10	0.4
Galaxy	King	20	1.4
Half & Half	King	24	1.7
Herbert Tareyton	King, NF	29	1.9
Home Run	Reg., NF	19	1.4
Kent	Reg.	9	0.6
Kent	King (HP)	16	1.0
Kent	King	17	1.1
Kent	King, M	18	1.1
Kent	100 mm	20	1.3
Kent	100 mm, M	18	1.2
King Sano	King	7	0.3
King Sano	King,M	6	0.3
Kool	Reg., NF, M	21	1.5
Kool	King, M	18	1.4
Kool	100 mm, M	19	1.4
L & M	King (HP)	18	1.2
L & M	King	19	1.3
L & M	100 mm	19	1.4
L & M	100 mm, M	19	1.3
L. T. C.	King	10	0.7
Lark	King	17	1.2
Lark	100 mm	18	1.2
Life	100 mm	10	0.6
Lucky Strike	Reg., NF	28	1.8
Lucky Filters	King	21	1.6
Lucky Filters	100 mm	22	1.6
Mapleton	Reg., NF	29	1.3
Mapleton	King	23	1.2
Marlboro	King (HP)	18	1.3
Marlboro	King	19	1.3
Marlboro	King, M	18	1.2
Marlboro	100 mm (HP)	19	1.5
Marlboro	100 mm	20	1.5
Marlboro Lights	King	13	1.1
Marvels	King, NF	26	1.0
Marvels	King	6	0.3
Marvels	King, M	4	0.2
Maryland	100 mm, M	20	1.4
Montclair	King, M	19	1.4
Multifilter	King (PB)	14	1.1
Multifilter	King, M (PB)	12	0.9
New Leaf	King, M	19	1.3
Newport	King, M (HP)	18	1.1
Newport	King, M	19	1.1
Newport	100 mm, M	21	1.3
Oasis	King, M	18	1.1
Old Gold Straights	Reg., NF	21	1.2
Old Gold Straights	King, NF	26	1.6
Old Gold Filters	King	20	1.3
Old Gold Filters	100 mm	25	1.6
Pall Mall	King (HP)	19	1.3
Pall Mall	King	21	1.4
Pall Mall	King, NF	29	1.8
Pall Mall	100 mm (HP)	18	1.3
Pall Mall	100 mm, M (HP)	18	1.4
Pall Mall	100 mm	18	1.3
Pall Mall	100 mm, M	18	1.3
Parliament	King (HP)	16	1.1
Parliament	King	16	1.1
Parliament	100 mm	19	1.4
Parliament Charcoal Filter	King (HP)	17	1.1
Parliament Charcoal Filter	King	16	1.1
Peter Stuyvesant	King	20	1.5
Peter Stuyvesant	100 mm	20	1.5
Philip Morris	Reg., NF	24	1.6
Philip Morris Commander	King, NF	30	2.0
Picayune	Reg., NF	20	1.6
Piedmont	Reg., NF	24	1.4
Players	Reg., NF (HP)	35	2.4
Raleigh	King, NF	27	1.8
Raleigh	King	17	1.3
Raleigh	100 mm	19	1.4
Salem	King, M	19	1.4
Salem	100 mm, M	20	1.5
Sano	Reg., NF	15	0.5
Sano	Reg.	3	0.2
Silva Thins	100 mm	16	1.1
Silva Thins	100 mm, M	16	1.1
Spring	100 mm, M	20	1.1
Stratford	King, NF	31	1.2
Tareyton	King	19	1.3
Tareyton	100 mm	19	1.3
Tempo	King	12	0.9
True	King	12	0.7
True	King, M	12	0.7
Vantage	King	12	0.9
Vantage	King, M	11	0.8
Viceroy	King	17	1.3
Viceroy	100 mm	19	1.4
Virginia Slims	100 mm	18	1.2
Virginia Slims	100 mm, M	18	1.3
Vogue (black)	King (HP)	27	1.0
Vogue (colors)	King (HP)	21	0.8
Winston	King (HP)	20	1.3
Winston	King	20	1.4
Winston	100 mm	20	1.4
Winston	100 mm, M	20	1.4

[1]Tar – milligrams total particulate matter less nicotine and water per cigarette.

[2]Nicotine – milligrams total alkaloids reported as nicotine per cigarette.

Tar content on this chart ranges from high of 35 milligrams per cigarette to 1 milligram per cigarette; nicotine content from high of 2.4 milligrams per cigarette to 0.1 milligram per cigarette.

NF–Non-Filter (All other brands possess filters) PB–Plastic box M–Menthol HP–hard pack

PM3001059239

Source: https://www.industrydocuments.ucsf.edu/docs/nmkk0001